



BIC® Champion Series 2015 NBA CHAMPIONSHIP LIGHTER

Give your customers the opportunity to create incremental sales while providing their consumers a chance to collect NBA Champions Series Lighters. **LIMITED TIME ONLY**

Textured,
Holographic Foil
Technology



Begins Shipping 23-JUN-15



The Golden State Warriors won their first NBA title in over 40 years!

Based on fan mapping the Warriors fan base is mainly in California
Bay Area: San Francisco, Oakland, San Jose

Begin placing orders now!

Item Name	WID Code	Item Description	Type	PK Unit/Pkg	EA Deal	CA Case	SRP
LCRT1KWES-A-AST	764590	NBA Champs-WEST	50ct Tray	0-70330-64587-5	0-70330-64590-5	2-0-0-70330-64590-9	\$ 2.99